

# EXHIBITOR PROSPECTUS

#### ELEVATE YOUR BRAND

Welcome to the Dermatology Foundation® signature CME event—the Clinical Symposium—taking place at The Ritz-Carlton, Naples, Florida, January 28–31, 2026. The Dermatology Foundation®, a 501(c)(3) not-for-profit organization, has been advancing innovative research for more than 60 years. This ongoing progress is made possible through the valued support of our sponsors and exhibitors. The following information provides complete details for exhibitors participating in this event.

#### EXHIBIT LAYOUT

# Entrance/exit to General Session Room Food and beverage Food and pure pood An and pure pood Entrance/exit to Ritz-Carlton Ballroom/Foyer Steet

#### \*Exhibits are the rectangle objects along the perimeter.

#### **FXHIBIT DETAILS**

#### Each exhibitor will receive:

- One (1) 6' x 3' tabletop for product display
- One (1) chair
- One (1) wastebasket
- One (1) extension cord for electrical needs
- Access to coffee service and refreshment breaks over 3 days
- Exhibitor representatives (limited to 2 representatives to manage exhibit table throughout event)

\*Please note: Exhibitors may also display one (1) pop-up stand at their exhibit table.

## EXHIBITOR SET-UP, TEARDOWN, & VENUE ACCESS **GUIDELINES**

#### Set-Up Schedule

Wednesday, January 28, 2026 5:00 PM - 9:00 PM

Thursday, January 29, 2026 7:20 AM - 8:00 AM

\*Early arrival access before set-up times is **prohibited.** 

#### **Teardown Schedule**

Saturday, January 31, 2026 10:45 AM - 12:15 PM

\*We kindly request **all exhibitors to clear the exhibit area** no later than 12:30 PM.

#### PRODUCT SHIPPING & DELIVERY INFORMATION

#### **Shipping Schedule**

Monday, January 26, 2026 - Wednesday, January 28, 2026

\*These are the **only acceptable** dates.

#### **Package Label Information**

- 1. Company Name
- 2. Event Name: 2026 Dermatology Foundation®-Clinical Symposium
- 3. Date of Event: January 28 31, 2026
- 4. Location of Event: The Ritz-Carlton, Naples

#### Attn: [Name of On-Site Recipient]

280 Vanderbilt Beach Road Naples, FL 34108 (239) 598-3300

#### **Important**

- Please track your shipment prior to arrival
- Bring tracking details with you to the event
- For package delivery inquiries, contact: The Ritz-Carlton - Package Central | (239)-598-3330

#### REGISTRATION & EVENT SCHEDULE

#### **Registration Hours**

Wednesday, January 28, 2026 3:00 PM - 9:00 PM

Thursday, January 29, 2026 6:30 AM - 1:00 PM

#### **Event Schedule**

The session will commence promptly at 7:15 AM on Thursday, January 29, 2026.

\*We recommend collecting your event badges one day prior to the main Symposium event to streamline the registration process.

#### NETWORKING OPPORTUNITIES

#### DAY 1

## 8:15 AM - 8:30 AM Refreshment Service 10:30 AM - 10:50 AM

#### DAY 2

## 8:15 AM - 8:30 AM Refreshment Service 10:25 AM - 10:45 AM

#### DAY 3

Coffee Service 8:15 AM - 8:30 AM Refreshment Service 10:15 AM - 10:35 AM



### DERMATOLOGY FOUNDATION® CME POLICY ON COMMERCIAL **EXHIBITORS**

The Dermatology Foundation® has adopted a policy on conduct of commercial exhibitors at its live CME activities that adheres to the guidelines of the ACCME and the Pharmaceutical Research and Manufacturers of America (PhRMA) Code on Interactions with Healthcare Professionals. The PhRMA Code on Interactions with Healthcare Professionals, revised in August 2021, reaffirms that all interactions between company representatives and healthcare professionals "should be focused on informing the healthcare professionals about products, providing scientific and educational information, and supporting medical research and education."

The exhibit area may not be in the obligatory pathway of physicians coming to and from the educational activity. It will be kept separate from the education portion of the event. Displays must be educational in nature. Consistent with the changes adopted in August 2021, any non-educational items (such as pens, mugs and other "reminder" objects typically adorned with a company or product logo) are specifically prohibited.

Per CME compliance, the Dermatology Foundation® does not distribute or allow access to the attendee list.

Refunds are not permitted in the event your company must cancel the display.

#### CONTACT INFORMATION

For any further queries or assistance, please contact Wanda Neal, Director of Marketing, Communications and Events, at <a href="mailto:wneal@dermatologyfoundation.org">wneal@dermatologyfoundation.org</a>.

Your participation is integral to the success of our event. We look forward to a mutually beneficial collaboration. Thank you for your valuable support.